
BY MOLLY ENGLISH

DESIGN PORTFOLIO

MY RESUME



MOLLY ENGLISH

Graphic Designer

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MOLLY ENGLISH
GRAPHIC DESIGNER

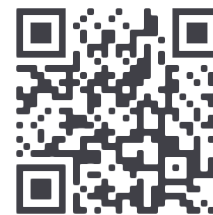
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Check out my portfolio



SKILLS

Marketing Layouts

Print Design

Brand Identity Packages

Organization &
Communication

Digital Art and Design

Website Building

SOFTWARE

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Microsoft Office

EXPERIENCE

Graphic Design Intern

Compass Group / Charlotte, NC / 2022

While working with the design team of Envision Group, created multiple projects such as social media posts for Stop Food Waste Day, content layout for the Stop Food Waste Day Cookbook, and marketing materials for Chef Appreciation Week.

Head Athletic Trainer

Atrium Health / Fort Mill, SC / 2017-2022

Through an outreach program with the local hospital, provided medical coverage for Fort Mill High School athletics, organized administrative duties as inventory and equipment orders, and worked closely with coaches and athletes on medical care, injury prevention, and rehabilitation.

Graduate Assistant Athletic Trainer

U. of South Carolina / Columbia, SC / 2015-2017

Provided medical coverage to local high schools and summer camps, acted as preceptor teaching the underclassmen, while completing the master's degree of athletic training.

EDUCATION

University of Southern New Hampshire

Bachelor of Arts Graphic Design and Media Arts
2021-2022

University of South Carolina

Masters of Science Athletic Training
2015-2017

University of North Carolina Wilmington

Bachelor of Science Athletic Training
2011-2015

REFERENCES

Laura Weber
Marketing Director

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Susan Woodson
Athletics Secretary

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RECENT
PROJECTS





01. MENU DESIGN

Client : Pasta Amore
Year : 2021

The overall goal of this project was to create a menu for an Italian restaurant called Pasta Amore. I was inspired by the restaurant's Italian background to focus on Italian cuisine like pizza on the cover and other famous cuisines in the food area, and used the brand's color scheme of red and green to represent the Italian flag. Within their mission statement, they stated their food is "fun, fresh, and filled with love," with I placed on the cover of the menu to invite customers into the restaurant.

The project was created on InDesign, since InDesign is proficient in print-ready designs that require organization of layouts. I chose this design for my portfolio because it showcases my skills of designing from a brand identity, and creating a piece with an organizational layout. It also demonstrates how I utilize images and colors to create an engaging and eye-catching design.

02.

BROCHURE DESIGN

Client : Pasta Amore
Year : 2021

The overall goal of this project was to create a brochure layout incorporating items from the brand identity of the restaurant Pasta Amore, while connecting to the previous menu design. Organization was key to place the large amount of information into columns while creating a product that matches the brand. Since this was created for a family restaurant, I added To Go menu as To Go orders are popular with families, especially those with young children.

This piece was created on InDesign to create the brochure, and Photoshop to create the mock-up design. I selected this to be a portfolio piece because it showcases my print design skills, and demonstrates using InDesign for brochures, which is a common print media for companies.





04. TABLE TENT

Client : Pasta Amore
Year : 2021

One of the first tasks needed by this client was a table tent design to be placed on the restaurant tables. After the brand details were provided, the layout was created with information to attract the attention of the customers. Two options were given to the client.

Techniques demonstrated with this product is masking the objects in Adobe Photoshop to remove backgrounds, and Adobe InDesign to create the layout and organization of the design.

03.

MAGAZINE ADVERTSIMENT

Client : Amethyst Bay Resort & Spa
Year : 2021

To create a full-page magazine advertisement for a spa and resort that invited the audience to book a stay was the goal of the project. It was designed towards a specific audience of newlyweds and booking their honeymoon. The colors, logo, and other brand details were taken from a brand identity package.

The tools used for this portfolio piece was Adobe Photoshop and Illustrator. Photoshop was used to create the image details, while Illustrator was used to create the layout and other details. The background photo was taken by myself and edited with Photoshop. I choose this piece because it is a print marketing design in which I created based off a brand identity package for a specific audience.



05.

MAGAZINE COVERS

Client : Two Different Audiences

Year : 2021



The goal of this project was to take a photo and design two magazine covers for two different audiences, and to communicate a specific message to an audience. The typography, word choice, color scheme, and layout were selected to connect to the specific audience and draw them into read the articles in the magazine, each different depending on the demographics.

This project was first created on Adobe InDesign, along with Photoshop to remove the background of the subject's image, and then both covers were placed on a Photoshop file to see both covers at once. I choose this piece to showcase my typography skills within the portfolio. It has aspects of choosing the right wording and font for a specific audiences.

06.

ARTICLE LAYOUTS

Client : Science Magazine

Year : 2021

After given the title and accompanying text of an article, the goal of the project was to place the text in a two-page spread with facing pages. Two different spreads were designed to give options to the client. The audience was a scientific population, based on the information from the text that was given, which is why space and planet pictures were included.

The program used was InDesign, for easy layout organization of text and images for print and the mock-up was designed in Photoshop. I decided to include this piece in my portfolio because this layout shows a large amount of text and how I organize an article on a spread.



08.

BRAND IDENTITY

Client : Upper Crust Bakery

Years : 2019

The goal of this project included designing a scalable logo and a cohesive brand identity for a bakery. I went through the process of creating different variations of the logo until one fit the company, through process of collaboration and feedback. The brand's package includes envelopes, letterheads, business cards, and accompanying products.

Adobe Illustrator was used to create logo, and then the paper product pieces layouts. Photoshop was utilized to display the brand package in one layout. The branding suite was chosen for my portfolio because it showcases my ability to create a logo and branding style for a company.



CUSTOM
DESIGNS



HOUSE SKETCHES

Client : Family Members

Years : 2020

These four house sketches were done for my family for Christmas presents. These were created by digital art and made to look identical to the house with every detail, and can be customizable to clients. They can be made into framed art, magnets or stickers, or any product the client desires.

Each piece was created on the IOS app Procreate from a reference photo of the house. I decided to include these pieces in my portfolio because it is a freelance piece that I can advertise for myself as a graphic designer. Digital art sketching can be used for individuals or companies.



Created With Your Favorite Color!



It's a matching phone aesthetic to your personality!

Backgrounds and Widgets also available!

Halloween Phone Aesthetic



FOUR different backgrounds!

Christmas Icons and Widgets!

in two colors!



Phone Aesthetic!
I can design any apps you have, it's very customizable!

Also, Backgrounds Available!

10.

PHONE AESTHETICS

Client : Future clients

Years : 2022

These are advertisements for my services of creating custom phone app photos, widgets, and backgrounds to make a cohesive phone aesthetic. In the new IOS updates, users can create custom shortcut apps on their home screen, which can be any image. This allows for an overall phone aesthetic.

The programs used to create this portfolio piece was the IOS app Procreate for the phone images, widgets, and backgrounds, as well as Photoshop for the advertisement layouts. I choose this piece to be induced in my portfolio because it is showcases my drawing skills, and will advertise to future clients to options to the customizable phone aesthetics.

Happy New Year!!

Match your new years resolution to your phone aesthetic!



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